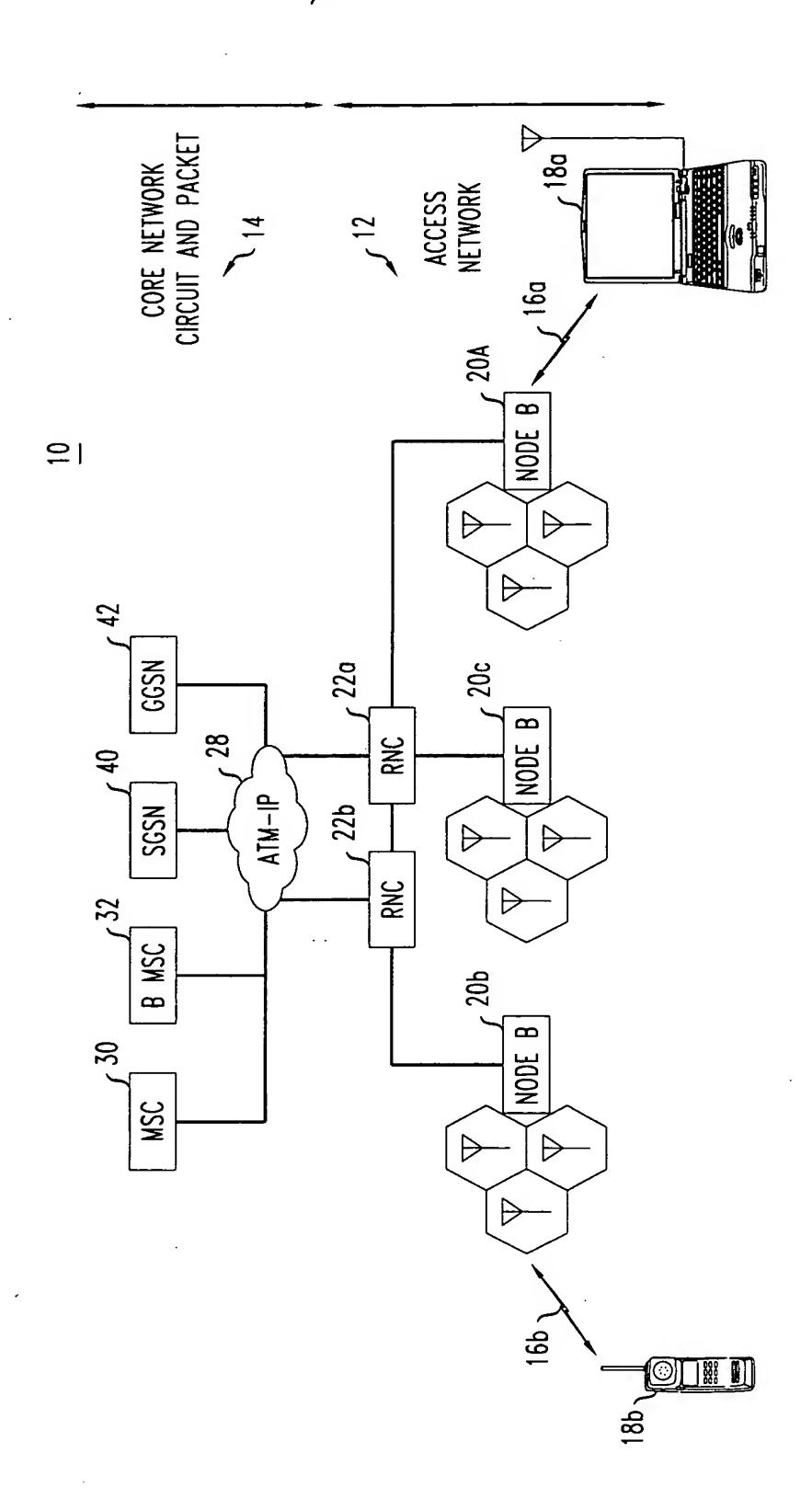
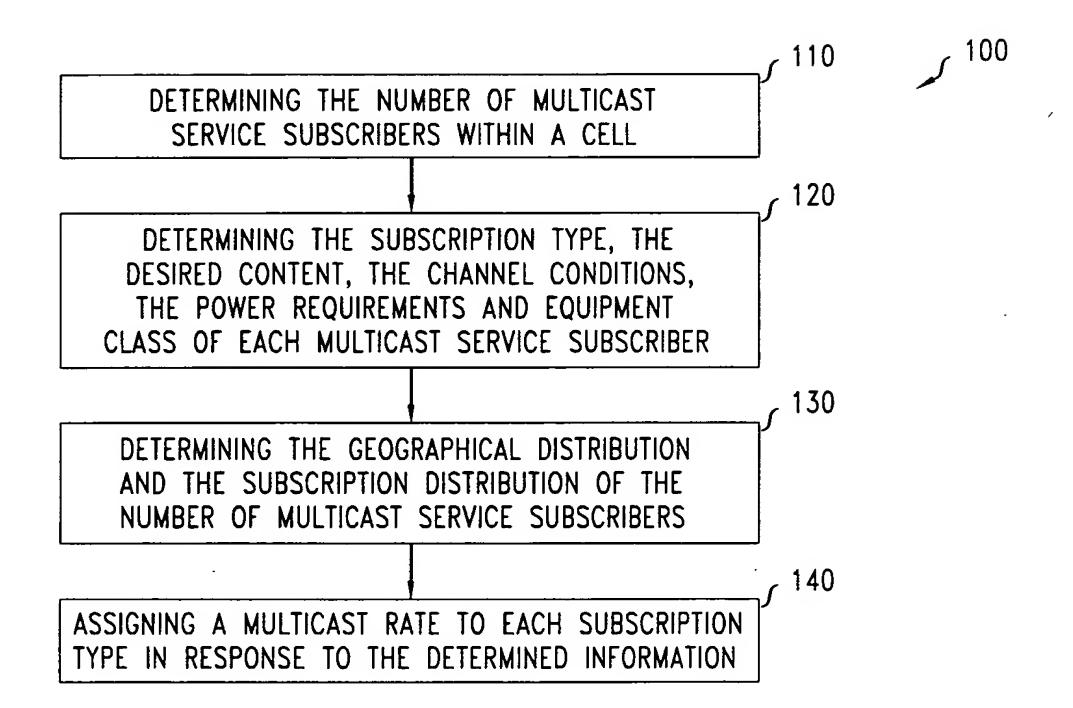


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FIG. 2



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## FIG. 3

ACCUMULATING INFORMATION INCLUDING SUBSCRIPTION TYPE, DESIRED CONTENT, CHANNEL CONDITIONS, POWER REQUIREMENTS, EQUIPMENT CLASS OF EACH SUBSCRIBER, AND/OR GEOGRAPHICAL AND/OR SUBSCRIPTION DISTRIBUTION OF ALL OF THE SUBSCRIBERS

220

210

200

RECEIVING A MULTICAST SUBSCRIPTION SERVICE AT AN ASSIGNED MULTICAST RATE BASED ON THE ACCUMULATED INFORMATION